



S&M-CM/104-03/2010-11/VAS/DATA/109

dt @ Chennai-6 the 06/01/2014

Sub: **Revision of MRP from Rs.81/- to Rs.82/- for “Data STV Bundled with Mobile TV Pack from M/s Exnxt Software Pvt Ltd” in Tamilnadu Circle - reg.**

Ref: (1) BSNL C.O. Circular. T&C-CM No.58/13-14 dt **11.11.2013**.

(2) CO Ltr No.200-29/2012-VAS dated 06-08-2013. (3) CO Ltr No.26-17/2009-R&C (Pt.) dt **03-01-2014**

(4) S&M-CM/104-03/2010-11/VAS/CO-Genl Corr/ **95** dt @ Chennai-6 the 27.11.2013

Approval of the competent authority is hereby conveyed for the Revision of MRP of Rs.81/- to Rs.82/- of **“Data STV Bundled with Mobile TV Pack from M/s Exnxt Software Pvt Ltd”, in Tamilnadu Circle**, w.e.f 07/01/2014. The tariff detail is given below:

- A) Data STV: MRP Rs.82/- (Incl of S.Tax) (Revised from Rs.81/- to Rs.82/-)  
B) Freebies Offered:

SI No.	Particulars	Details
a)	Free Data Download	<b>500 MB</b>
b)	Free No. of TV Channels	All Channels provided by M/s Exnxt
c)	STV Activated on	Any Prepaid Plan Voucher
d)	Validity of Freebies	<b>15 days</b> from the Date of Activation

2. The STV Should be activated through the USSD Menu in the CTop-Up SIM of CSR/Retailer/Franchisee. The Procedure is as follows-
1. Dial \*222\*MPIN# (MPIN is secret Code of CTop-Up SIM)
  2. Press 6 (VAS)
  3. Press 2 (STV)
  4. Choose the Option for this Free Channels Pack of M/s Exnxt Software Pvt Ltd.
  5. Enter the Mobile Number for which the STV has to be activated.
  6. Rs.82/- will be deducted from the CTop-Up SIM and customer will get 1GB data and All Mobile TV channels Provided by M/s Exnxt Software Pvt Ltd. Rs.82/- has to be collected from the Customer. The List of Channels are given in the Annexure.
3. The validity period is “15 days from the date of activation”.
4. This is for the kind information of all concerned, please.

*Kalavathi Subramanyam*

(Kalavathi Subramanyam)  
AGM (VAS -Mktg-CM)  
044-28290288; 9486100110

To:

GM (NW-O CM), Trichy -1/ Coimbatore – For information please.

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

Sr. GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE IN In-charge - Trichy - for information & necessary action please.

DGM (N/W Ops-CM)/DE Commercial -Coimbatore - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS)/SDE MKTG, Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action please.

DGM(VAS-SZ)/DE(VAS-SZ), Trichy - for information & necessary action please.



List of TV Channels Bundled with the Data STV81 (M/s Exnxt Software Pvt Ltd) is as follows:

SN	Channel Name	Category	Status
1	Yuva TV	Political News	Active
2	Sristi 35 MM	Devotional	Active
3	Shagun TV	Matrimonial	Active
4	Satya TV	Devotional	Active
5	Raj News Kannada	Regional News	Active
6	Prime News	News	Active
7	Pragya	Hindi Spiritual	Active
8	Peace Of Mind TV	Spiritual	Active
9	Onkar Only Truth	Regional Bengali	Active
10	NE Bangla	Regional Bengali	Active
11	Ne Hi Fi TV	Regional	Active
12	Ne TV	Regional	Active
13	Divya	Devotional	Active
14	Focus TV	English Entertainment	Active
15	Hamar Tv	Regional	Active
16	HY TV	Regional	Active
17	Kashish News	Regional News	Active
18	Mahua Khabar	Regional News	Active
19	Mahua News	Regional News	Active
20	Mahua	Regional	Active
21	CNN	English	Active
22	9X JALWA	Music	Active
23	9X JHAKAAS	Music	Active
24	9XM	Music	Active
25	9XM TASHAN	Music	Active
26	MANGALMAY	Devotional	Active
27	NEWS 24	News	Active



28	E 24	News	Active
29	DARSHAN-24	Devotional	Active
30	NEWS EXPRESS	News	Active
31	BBC WORLD	News	Active
32	DD LOKSABHA	News	Active
33	DD NATIONAL	GEC	Active
34	DD NEWS	News	Active
35	DD PUNJABI	Regional Entertainment	Active
36	DD URDU	Regional Entertainment	Active
37	GET PUNJABI	Regional Entertainment	Active
38	AAJ TAK	News	Active
39	HEADLINES TODAY	News	Active
40	DELHI AAJ TAK	News	Active
41	TEZ AAJTAK	News	Active
42	NDTV-24X7	News	Active
43	NDTV-GOOD TIMES	Lifestyle	Active
44	NDTV-INDIA	News	Active
45	NDTV-PROFIT	News	Active
46	OTV	Regional Entertainment	Active
47	OTV PARATHANA	Devotional	Active
48	OTV TARANG	Devotional	Active
49	RAJ PARIWAAR	Regional Entertainment	Active
50	RAJ NEWS TELUGU	News	Active
51	RAJ NEWS MALYALAM	News	Active
52	RAJ MUSIC TELUGU	Music	Active
53	RAJ MUSIC MALYALAM	Music	Active
54	SAHARA FILMY	Movies	Active
55	SAHARA ONE	Entertainment	Active
56	SRISTI TV	Devotional	Active
57	TAAZA TV	News	Active



58	ET NOW	News	Active
59	TIMES NOW	News	Active
60	ZOOM	Entertainment	Active
61	CARTOON NETWORK	Kids Entertainment	Active
62	POGO	Kids Entertainment	Active
63	FOOD FOOD	Cooking	Active
64	Disha TV	Devotional	Active
65	Care India	Wellness	Active
66	India News UP	News	Active
67	India News Bihar	News	Active
68	India News Haryana	News	Active
69	NewsX	News	Active
70	India News	News	Active
71	India News Rajasthan	News	Active
72	India News MP	News	Active
73	BIG Magic	Entertainment	Active
74	BIG Thrill	Entertainment	Active
75	Mad Tv	Entertainment	Active
76	Scream Tv	Movies	Active
77	Joke Tv	Humor	Active
78	Cocktail Tv	Cooking	Active
79	Pretty Tv	F&Lifestyle	Active
80	Travel Tv	Travel	Active
81	149 Fitness Tv	Fitness	Active
82	How To Tv	Entertainment	Active
83	Short Movie Tv	Movies	Active
84	Cooking Tv	Cooking	Active
85	Gong Tv	Cartoons	Active
86	People Tv	Entertainment	Active
87	Gaming Tv	Gaming	Active
88	Street Tv	Music & Dance	Active
89	Cartoons Tv	Cartoons	Active
90	ZeBest Tv	Entertainment	Active



91	Dance Tv	Music & Dance	Active
92	Islam Tv	Devotional	Active
93	Xtrem Sport Tv	Sports	Active
94	Red Line Tv	Sports	Active
95	Riders Match Tv	Sports	Active
96	Fight Tv	Action	Active
97	DJ Tv	Music & Dance	Active
98	Chica Tv	Lifestyle Glamor	Active
99	Beauty Tv	Lifestyle Glamor	Active
100	Bikini Tv	Lifestyle Glamor	Active
101	Tropical TV	Lifestyle Glamor	Active
102	Lingerie	Lifestyle Glamor	Active
103	Japanese Idols	Lifestyle Glamor	Active
104	Sizzling Beauties	Lifestyle Glamor	Active